- Ind.-Ill.-Mich. operators gear up for Great Lakes Expo
- Eastern Show advance reports: systems and suppliers
- Wyatt Co. tracks cable salaries, bonuses, perks
- Access advocates fault NYC cable pacts

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Between the lines/5
CableScope/9
Newswire/10
Update/13
Leading the week/16
Programming/23
Advertisingg/32
Business/37
Government & law/53
Technology/56
CableVision Plus/63
Eastern Show/66
Great Lakes Expo/118
People/126
Events/130
Classifieds/134
Advertisers' index/139
From New York/140
Cable stats/142
Parting words/146

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VBPA

NECTA views front office

Association's annual convention hosts seminar that advocates customer service inadequacies and claims system computerization a necessity. **Leading the week, pages 16-20.**

N.Y.C. public access issue

New York State Cable Commission Chairman William Finneran indicates that his body is likely to require more specific guarantees of public access in contracts between New York City and six cable companies set to wire the outer boroughs. **Leading the week, pages 16-20.**

Pay audio service to debut

A consortium involving Pioneer, Wegener Communications and Cable Marketing Management plans to unveil a multichannel pay audio service this week at the Eastern Show. **Leading the week, pages 16-20.**

Rogers, UA split final

Rogers Cablesystems and UA Communications complete their divorce, turning the eighth largest MSO into two of the top 20. **Leading the week, pages 16-20.**

Turner posts profit

Turner Broadcasting racks up a $4.3 million profit in the second quarter, boosting its year-to-date income to $6.3 million. **Leading the week, pages 16-20.**

Knight-Ridder delays

Knight-Ridder postpones the introduction of Viewtron, its videotex service from mid-September to late October. Officials blame delays in the debugging of software for the service. **Leading the week, pages 16-20.**

Cox challenged in Vermont

A Burlington, Vt., city-sponsored task force has recommended that the city-owned electric department build and operate a 55-channel system to compete with Cox Cable Green Mountain—the MSO is fighting back. **Leading the week, pages 16-20.**

Last ditch effort

Satellite Program Network mounts eleventh-hour effort to save TeleFrance. MusicChannel, a new element in SPN's programming lineup, now being offered to affiliates for tape-delay carriage. **Page 23.**

Cross-promotion campaign

American Airlines is the first major advertiser to sign up for a Financial News Network-promoted campaign. FNN will produce 10- to 20-second tags that will run following American's commercials, at no extra charge to the airline. **Page 32.**

Reaping cable's rewards

A Wyatt Co. study finds more incentive for employees in cable than in other industries. **Page 37.**

Fairness question debated

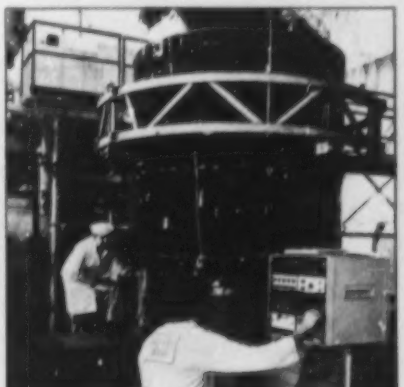
Public interest groups oppose FCC's push to improve content doctrines for cable; cable, broadcasting and newspaper groups support the move. **Page 53.**

Eastern Show opens in Atlanta

Some 5,500 attendees are expected to convene in the Georgia World Congress Center for this third annual event. Our coverage focuses specifically on 13 Southern states, with "snapshots" of individual systems in each state that graphically demonstrate the diversity of the region. Complete booth guide, agenda and a special regional focus, which includes a listing of companies headquartered in the region and state statistics, are also featured. **Page 87.**

Great Lakes Expo kicks off

Record attendance is expected for the second meeting, this year sponsored by the Illinois-Indiana Cable Television Association and the Michigan Cable Television Association. The three-day event features 19 panels on issues ranging from retailing via cable stores to signal leakage. Complete agenda and booth guide are also previewed. **Page 118.**



Hughes HS 376 satellite on vibration table.

This week in PLUS

Most MSOs are looking to clustering to make everything easier and less expensive. When a system cluster is the goal, there are times when simply swapping systems with another operator is the best way to achieve it. The systems gained may not be large, but the economies of scale are practical . . . Building a satellite is no simple job. To make sure that a bird does not leave orbit before its time, manufacturers put their satellites—literally—through fire and ice and much more. **Pages 63-86.**

Reaping rewards

Wyatt Co. study finds cable employees fare better than those in other industries

FORT LEE, N.J.—Programming services and system operators—particularly the larger companies—pay well, give generous bonuses and perks and let more employees participate in long-term incentive plans, compared with general industry. These are some of the findings of a new study by the Wyatt Co.

In an in-depth look at pay levels among the major players in the industry, the compensation and employee benefit consulting firm found that CEOs at larger cable companies, who average $400,000 a year in salary and bonuses, make as much as $150,000 more than those at smaller firms.

Edward Redling, national practice coordinator for Wyatt's compensation consulting division, said such differences in pay between larger and smaller companies are common. "Generally speaking, there's a good correlation between company revenues and total compensation of executives," said Redling, who supervised the cable research.

However, the same does not hold true for employees in many technical positions, as well as for general counsels and heads of marketing and planning and development. The study didn't find large compensation differences at these levels between smaller startup companies and more mature firms. The conclusion: Newer competitors are paying these officers for special expertise needed to make their firms grow.

Wyatt Co. representatives interviewed officials at 30 cable companies—18 system operators and 12 programming companies—during May and June. Of those that participated, eight had annual revenues of more than $300 million, nine had revenues from $100 million to $299 million, and 13 were under $100 million.

Wyatt, which bills itself as the nation's largest independent actuarial, compensation and employee benefit consulting firm, has among its clients 500 banks and 3,000 manufacturing and service companies.

The researchers found that cable companies in general tend to be more liberal in awarding annual bonuses and company perks, and in letting employees participate in long-term incentive plans. According to the data, participation levels, target percentage awards and maximum bonus opportunities in annual incentive programs are greater in the cable industry than for comparable positions in general industry.

In addition, employee participation in long-term incentive plans is also more liberal and more broadly based than in most other industries. Cable companies include several positions in such long-term

Top management total compensation projections by company revenues for 1983

Position	Company revenues (in millions) $0 to $99	$100 to $299	$300 to $500
President/CEO	$250K	$330K	$400K
Executive vice president	130	210	275
Head of programming	125	155	180
Head of engineering	90	110	125
Head of operations	50	100	160
Head of information systems	72	78	82
Head of finance	80	105	125
Head of public affairs	42	60	92
Head of personnel and administration	45	70	92
Head of program research	48	68	84

Targeted total compensation for 1983*

General counsel	115K
Head of marketing	116
Head of planning and development	132

* For three of the top management positions included in this analysis—general counsel, head of marketing, and head of planning and development—there was little or no relationship between company revenue levels and total compensation. However, information on targeted 1983 total compensation for these positions is provided.

August, 1983

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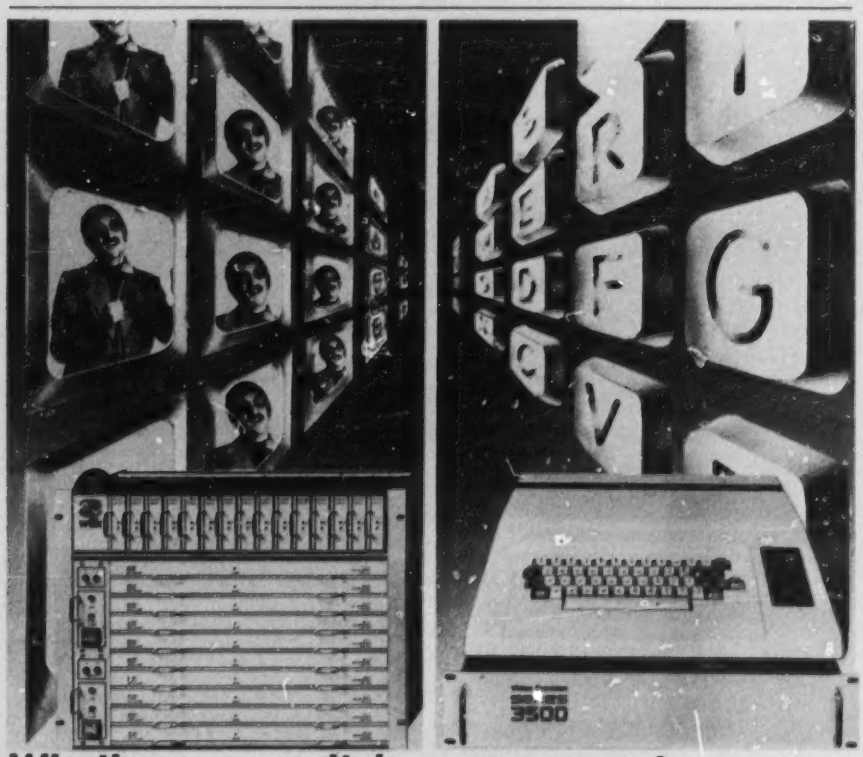

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plans that generally aren't covered by those plans in other industries.

"Even at the lower levels, you have the ability to make contributions in cable since it's an evolving industry," Redling noted. "That's not the case with most industries that are more stable and experience less growth."

Stock option plans turned out to be the most common long-term incentive program offered by cable companies. Some 46 percent have incentive stock option plans, while 54 percent offer non-qualified stock options. Most long-term plans are tied to parent companies' stock-related programs, leaving little room for creative approaches

Annual incentives

Position	1983 bonus (as a % of salary) Typical target range	Highest maximum
President/CEO	25-75	100
Executive vice president	25-80	100
Head of programming	10-50	100
Head of planning and development	15-38	60
Head of engineering	8-75	100
Head of marketing	10-30	50
Head of operations	15-75	125
Head of information systems	8-30	45
Head of finance	10-60	100
Head of public affairs	10-35	44
Head of personnel and administration	10-50	100
Head of film acquisition	10-20	40
Head of program research	10-30	44
General counsel	10-50	60
Manager-engineering/ satellite technology	6-17	30
Manager-ground center/home equipment	15-30	100
Marketing manager	12-22	44
Sales manager	14-50	100
Programmer-news	10-30	44
Programmer-sports	6-10	20
Programmer-special interest/cultural	16	32

Long-term incentives

Type of plan	Percent of companies
Stock options	
Non-qualified	54
Incentive stock options	46
Restricted stock	15
Performance achievement plans	15
Multiple plans	31

that focus more on the cable company's performance, according to the data.

There is a significant opportunity for companies to improve their existing compensation programs, in Redling's opinion. "These are 'plain vanilla' approaches to long-term compensation," he maintains. "Since pay TV is an emerging industry, we believe there's a lot of opportunity for creative compensation programs."

This reflects the fact that many cable companies are part of larger corporations, many of which are involved in other endeavors as well, he explained. "Big companies force on their subsidiaries standard compensation programs and relationships."

However, Redling predicted the situation will change in the near future, with cable companies moving to more performance-oriented long-term plans designed to measure subsidiary performance. He believes that the industry's executive

(Continued on page 45.)

Five-year target gain levels by position

Position	Typical five-year target gain levels (as a % of salary)
President/CEO	250-300
Executive vice president	125-200
Head of programming	100-200
Head of planning and development	145-200
Head of finance	125-200
Head of marketing	135-200
Head of film acquisition	145-180
Head of operations	70-150
General counsel	100-200
Head of information systems	100-400
Head of public affairs	50-75
Sales manager	70-150

Note: If an executive is earning $100,000 per year, it is expected that the five-year payout will be $250,000, or 250 percent of salary. On an annualized basis, this equals $50,000 per year.

Perquisites

Perquisite	Percent of companies reporting use
Automobile	92
First-class air travel	78
Medical examinations	69
Country club membership	54
Spouse travel on company business trip	38
Personal use of company-owned condominium	38
Supplemental retirement benefits	38
Luncheon club membership	31
Special life insurance program	31
Supplemental executive life insurance	31
Financial counsel and/or estate planning	23
Personal use of company-owned airplane	23
Special medical expense reimbursement	15

Compensation comparisons for 1983: Pay television vs. general industry

	Company revenues (in millions)								
	$0 to $99			$100 to $299			$300 to $500		
	Pay TV	Durable goods mfg.	Non-durable goods mfg.	Pay TV	Durable goods Mfg.	Non-durable goods Mfg.	Pay TV	Durable goods mfg.	Non-durable goods mfg.
President/CEO	$250	$160	$152	$330	$240	$230	$400	$293	$284
Executive vice president	130	136	122	210	193	185	275	231	227
Head of engineering	90	66	56	110	85	72	125	97	82
Head of operations	50	77	75	100	105	100	160	122	118
Head of Information systems	72	45	44	78	58	59	82	66	68
Head of finance	80	83	78	105	119	112	125	144	135
Head of public affairs	42	51	44	60	64	59	92	72	69
Head of personnel and administration	45	51	45	70	69	60	92	81	69

July, 1983

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YORK CABLEVISION, INC.
York, South Carolina

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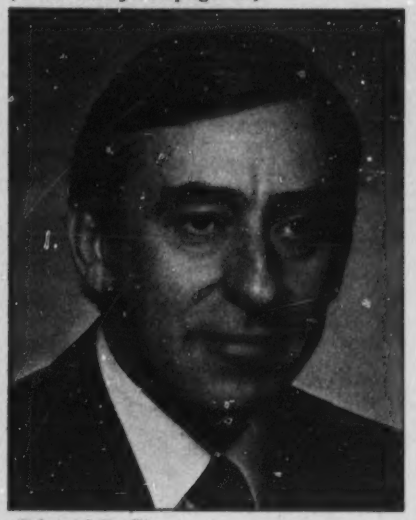
Business

(Continued from page 39.)



Edward Redling

turnover rate will encourage them to revamp their plans to become a retention tool for officers.

Cable company employees also enjoy extensive perks, which filter down to lower levels than in general industry. Redling theorizes that this is because the cable industry is so closely related to the entertainment field, where business is often conducted in an entertainment surrounding. The four most common cable perks are use of cars, first-class travel, medical exams and memberships in country clubs.

The Wyatt Co. hopes to conduct the survey again next year with an expanded number of participants.

—Sally Russell

Notes

■ The acquisition of Southern Connecticut Cablevision by Cablevision Systems of Southern Connecticut, a partnership between Charles Dolan and Scripps-Howard Cable Co., has been approved by the Connecticut Department of Public Utilities Control. Southern Connecticut Cablevision currently serves more than 48,000 subscribers, has 900 miles of plant and passes approximately 95,000 homes in Bridgeport, Stratford, Milford, Orange, Fairfield and Woodbridge.

■ MCI sold out its offering of $1 billion in subordinated notes in order to help the company expand its long distance network rapidly after the divestiture of AT&T takes place. Drexel Burnham Lambert and Shearson/American Express were underwriters for the offering, which consisted of 1 million units priced at $1,000 each—a 9½ percent note due in 10 years and 18 five-year warrants to buy MCI stock at $55 each.

■ Heritage Communications Inc. has announced second-quarter earnings per share of 25 cents, down from last year's 39 cents. Operating earnings in the Telecommunications Group increased by 34 percent, and the Graphics Communications Group posted an 18 percent increase over a year

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Video Cableservices Inc.
2415 Concord Pike
Wilmington, Del. 19803

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P.O. Box 531185
Miami, Fla. 33153

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3600-C Hacienda Blvd.
Davie, Fla. 33314

Antenna Technology Corp.
895 Central Florida Parkway
Orlando, Fla. 32809

Antennas for Communications Inc.
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Ocala, Fla. 32672

Audiocom Inc.
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Miami, Fla. 33161

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Fort Lauderdale, Fla. 33334

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Deerfield Beach, Fla.33441

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Tampa, Fla. 33609

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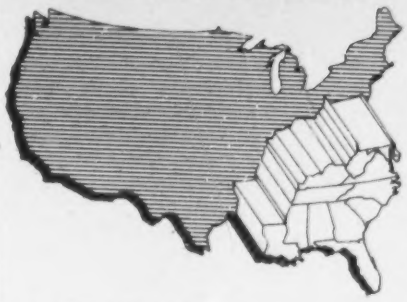

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Panama City, Fla. 32402

Freedom Television Network
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Altamonte Springs, Fla. 32701

Gator Transportation Inc.
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Orlando, Fla. 32853

Global Video
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Orlando, Fla. 32805

Group Three Advertising
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Harris Corporations—Satellite
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Hi Tech Cable Services Inc.
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Pompano Beach, Fla. 33061

Lampkin Laboratories
3935 Trentwood Pl.
Sarasota, Fla. 33580

Lundy Technical Center
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Pompano Beach, Fla. 33064

MSN, The Information Channel
500 Park St. N.
St. Petersburg, Fla. 33707

Microdyne Corp.
491 Oak Rd.
P.O. Box 7213
Ocala, Fla. 32672

National Christian Network
1150 W. King St.
Cocoa, Fla. 32922

Pico Satellite Inc.
415 Gator Dr.
Lantana, Fla. 33462

Q-Bit Corp.
311 Pacific Ave.
Palm Bay, Fla. 32905

Quality RF Services
825 Parkway #3
Jupiter, Fla. 33458

R Corp., The
4000 S. Tamiami Trail #418
Sarasota, Fla. 33581

Radio Entertainment Plus
5475 Maule Way
P.O. Box 40
West Palm Beach, Fla. 33408

Russell, E. Mark
P.O. Box 1764
Bradenton, Fla. 33506

Satellite Industries Inc.
800 N.W. 62nd St.
Fort Lauderdale, Fla. 33309

Satellite Video Services
Rt. 2
P.O. Box 614
Lady Lake, Fla. 32659

Sherman and Brown Associates Inc.
1110 Brickell Ave. #430
Miami, Fla. 33131

Sonim Corp. (FIMCO)
9110 N.W. 105 Way
Miami, Fla. 33178

Superior Electronics Center Inc.
2010 Pine Terrace
Sarasota, Fla. 33581

Technicom Systems Engineering
P.O. Box 66899
St. Petersburg, Fla. 33736

Television Cable Communication
1517 W. Beresford Ave.
Deland, Fla. 32720

Teverama Of Florida Inc.
2335 N.W. 107th Ave. #B-44
Bldg. 2
Miami, Fla. 33172

Vital Industries Inc.
3700 N.E. 53rd Ave.
Gainesville, Fla. 32601

SCTA member states' statistics

State	Number of systems	Basic subs	Homes passed	Pay units	Plant miles
Alabama	114	481,758	819,183	244,293	12,109
Delaware	8	117,153	188,175	57,523	2,278
Florida	169	1,640,271	2,968,678	1,154,083	36,385
Georgia	129	667,845	1,228,762	483,780	17,746
Kentucky	200	537,367	837,162	374,257	10,620
Louisiana	74	539,783	832,341	441,470	9,624
Maryland	41	272,489	476,323	204,206	6,155
Mississippi	88	324,535	461,538	155,793	7,105
North Carolina	103	651,623	1,130,905	393,986	20,059
South Carolina	68	344,257	573,865	202,244	8,842
Tennessee	143	543,802	1,050,846	402,460	14,764
Virginia	96	539,365	951,102	298,683	12,083
West Virginia	186	370,243	515,300	103,245	6,352
Total	1,419	7,030,491	12,034,189	4,516,023	164,122

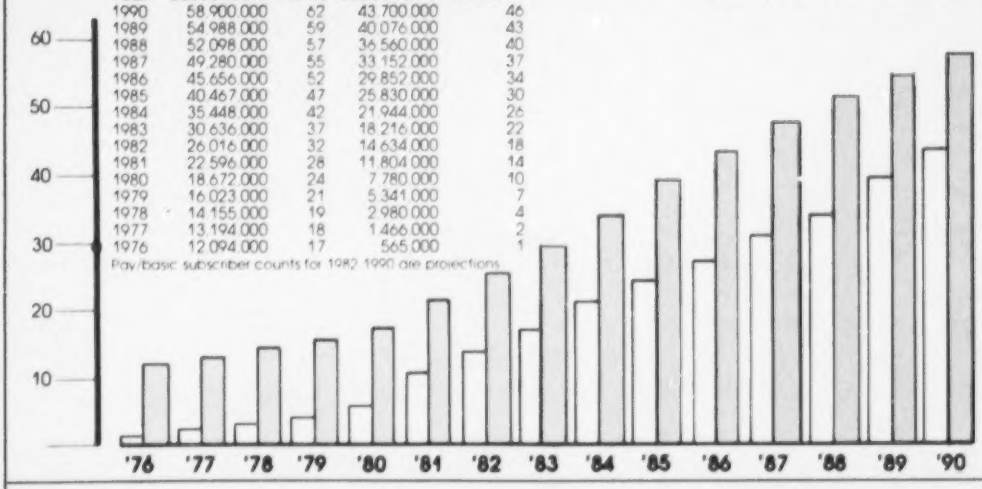
Cable stats

Pay/basic cable growth

Source: ICR, Cable Information Service—a Titsch Communications division.

Year	Basic Subscribers	% of TVHHs	Pay Subscribers	% of TVHHs
1990	58,900,000	62	43,700,000	46
1989	54,988,000	59	40,076,000	43
1988	52,098,000	57	36,560,000	40
1987	49,280,000	55	33,152,000	37
1986	45,656,000	52	29,852,000	34
1985	40,467,000	47	25,830,000	30
1984	35,448,000	42	21,944,000	26
1983	30,636,000	37	18,216,000	22
1982	26,016,000	32	14,634,000	18
1981	22,596,000	28	11,804,000	14
1980	18,672,000	24	7,780,000	10
1979	16,023,000	21	5,341,000	7
1978	14,155,000	19	2,980,000	4
1977	13,194,000	18	1,466,000	2
1976	12,094,000	17	565,000	1

Pay/basic subscriber counts for 1982-1990 are projections.



Cable barometer

Television households (TVHH) 83,900,000
Homes passed by cable (HP) . 51,019,700
Percent of TVHH passed by cable 60.8%
Basic cable subscribers . 28,933,300
Percent of TVHH with basic cable 35.7%
Percent of HP with basic cable 56.7%
Pay cable subs 16,800,000
Percent of TVHH with pay cable 20.2%
Percent of HP with pay cable 32.9%
Percent of basic subs with pay cable .. 58.1%

Figures are as of May 31, 1983

Film product comparison—September

Film	Pay Networks					Distributor
A Challenge For Robin Hood	HBO*					Warner Bros.
A Stranger is Watching		ST				MGM/UA
Absence of Malice	(HBO)				C*	Columbia
Adventures Of The Wilderness Family			TMC	(HTN)		Simcom
The Amazing Captain Nemo	(HBO)			HTN		Warner Bros.
The Amazing Mr. Blunden				HTN*		Excel Video
The Americanization of Emily		ST				MGM/UA
Amityville II: The Possession	HBO					Orion
An American Werewolf in London	(HBO)				C	PolyGram
Angel and the Badman			TMC			Cornith
Anna to the Infinite Power		ST	TMC			Film Gallery
Auntie Mame			TMC			Warner Bros.
Barbarosa	HBO*				(C)	ITC
Battleground		ST				MGM/UA
Beau Brummel		ST				MGM/UA
The Best Little Whorehouse In Texas	HBO*	(ST)	TMC*			Universal
Big Bad Mama					C	New World
Blade Runner	HBO	ST	TMC			Embassy
Blood Relatives	HBO					Castle Hill
Body and Soul		(ST)	TMC			Viacom
The Boy Friend		ST				MGM/UA
Breaking Away		(ST)	TMC*		(C)	20th Century-Fox
Buddy Buddy		ST*			(C)	MGM/UA
Call Me "Mister				HTN		20th Century-Fox
Cannery Row		ST		(HTN)	C	MGM/UA
Carry On Emmanuelle		ST				Excel Video
Charlie Chan and the Curse of the Dragon Queen					C*	HBO
China 9, Liberty 37					C	Lorimar
Choice of Arms			TMC			Wrightwood
Coming Out Alive			TMC			D.L. Taffner
The Corn is Green			(TMC)	HTN		Warner Bros.
The Cowboy And The Lady					C*	Samuel Goldwyn Co.
Crossbar				HTN		Oak Media
Das Boot/The Boat		ST			(C)	Columbia
Deadline				HTN*		Worldvision
Deadly Games					C	Atlantic

Film	Pay Networks					Distributor
Deathtrap	HBO*	(ST)	(TMC)	(HTN)		Warner Bros.
Diner	HBO	(ST)	(TMC)			MGM/UA
Dirty Hands		ST				Film Gallery
Dragonslayer			TMC			Paramount
Dreamboat					C	20th Century-Fox
Enter The Ninja					C*	Viacom
The Europeans	HBO					Merchant-Ivory
Extreme Close-Up		ST				Mann
Fallen Angel					C*	Columbia
Fast Times at Ridgemont High	HBO	ST	TMC			Universal
Final Exam		ST*				Embassy
First Monday In October	HBO	ST*	(TMC)	HTN*		Paramount
The Four Horsemen of the Apocalypse		ST				MGM/UA
Galaxy Express					C	New World
The Gathering Part II				HTN*		Worldvision
Ghost Story		ST*	TMC			Universal
Gimme Shelter			TMC			Almi Group
Goin' South		ST	TMC			Paramount
Golden Rendevous					C	Samuel Goldwyn Co.
Green Ice	HBO		(TMC)	HTN*	(C)	ITC
Gregory's Girl	(HBO)	ST*	TMC*			Samuel Goldwyn Co.
Gulliver's Travels			(TMC)	HTN*		Cornith
Halloween II		ST	TMC			Universal
Halls Of Montezuma				HTN	(C)	20th Century-Fox
Haywire	(HBO)			HTN		Warner Bros.
Heartaches	HBO*					MPM
Heaven's Gate			TMC*			MGM/UA
Hit!		ST*				Paramount
Hobson's Choice					C	Janus
Homework		ST*	(TMC)			Universal
Hot T-Shirts					C	Wrightwood
How To Beat the High Cost of Living	HBO		TMC			Orion
Humongous	(HBO)	ST*				Embassy
I Love You		ST				Atlantic
I Ought To Be In Pictures		(ST)		HTN		20th Century-Fox
I, The Jury	HBO		TMC			20th Century-Fox

Cable stats

Film	Pay Networks					Distributor
If Things Were Different					C	Worldvision
I'm Dancing as Fast as I Can	(HBO)	(ST)	TMC*			Paramount
Improper Channels					C*	Crown International
The Irishman		ST				Atlantic
The Jackpot				HTN	C	20th Century-Fox
Jekyll And Hyde... Together Again	HBO*	ST*	(TMC)			Paramount
Kagemusha					C	20th Century-Fox
La Vie Continue					C	Columbia
Lady Chatterly's Lover		(ST)	(TMC)		C*	Viacom
Lady Oscar			TMC	(HTN)		Sanrio
The Last American Virgin	HBO*	(ST)	TMC*			Viacom
Le Sex Shop		ST			(C)	Castle Hill
Let the Balloon Go				HTN		Interplanetary
Little Miss Marker	HBO				(C)	Universal
Longshot			TMC			Goldfarb
Lost and Found					C	Columbia
Love Trap		ST*				Satori
MacArthur		ST	TMC			Universal
Mad Max	HBO					Orion
Making Love		ST*				20th Century-Fox
Man on a Tightrope				HTN		20th Century-Fox
The Man Who Couldn't Get Enough		ST				Muller Media
The Man Who Would Be King		ST	TMC		(C)	Lorimar
Merry Andrew		ST				MGM/UA
Missing	HBO	(ST)	(TMC)	(HTN)		Universal
The Missionary	HBO*		TMC*			Columbia
Monty Python Live At The Hollywood Bowl			TMC*		C*	Columbia
Moonshine County Express			TMC*		(C)	Viacom
The Mouse And His Child	HBO*					Sanrio
The Music Man	HBO*	(ST)	(TMC)			Warner Bros.
My Champion		(ST)			C*	Film Gallery
Mystery at Castle House		ST				Satori
Never Never Land			(TMC)	HTN*	(C)	Thorn EMI
Night Moves			TMC			Warner Bros.
Night Of The Juggler					C*	GCC
Night Shift	HBO*	(ST)	(TMC)			Warner Bros.
On Golden Pond	HBO				(C)	ITC
On the Nickel			TMC			A. Bell
One On One		ST*	(TMC)			Warner Bros.
Orchestra Wives				HTN		20th Century-Fox
Paper Tiger				HTN*		Castle Hill
Paternity		ST*		HTN*		Paramount
Payday					C	Saul Zoentz
People Will Talk			TMC	(HTN)		20th Century-Fox
Performance			TMC			Warner Bros.
Poltergeist	HBO*	(ST)	(TMC)			MGM/UA
The Pride of the Yankees					C*	Samuel Goldwyn Co.
Prince of the City		ST	(TMC)			Warner Bros.
The Prize Fighter	HBO					HBO
Prom Night					C*	Embassy
The Pursuit of D.B. Cooper	(HBO)				C	PolyGram
Rainbow			TMC			Viacom
Real Genius					C*	Samuel Goldwyn Co.
Reds	HBO	ST	TMC			Paramount
Resurrection					C	Universal
The Road Warrior	HBO	ST	TMC			Warner Bros.
Royal Wedding			TMC*			Corinth
Sea Wife				HTN	(C)	20th Century-Fox
The Sea Wolves	HBO	(ST)			(C)	Lorimar
Search and Destroy		ST				Viacom
The Secret of NIMH		ST*	(TMC)	(HTN)		MGM/UA
The Secrets of the Bermuda Triangle				HTN		Warner Bros.
Sharkey's Machine		(ST)	TMC			Warner Bros.

Film	Pay Networks					Distributor
Silence of the North	HBO		(TMC)	(HTN)		Universal
The Sin		ST				Viacom
The Singing Princess		ST				Best Film & Video
Sitting Ducks		ST	(TMC)			United Film
The Slipper and the Rose			TMC*			Universal
Smokey and the Bandit	HBO*	(ST)	(TMC)		(C)	Universal
S.O.S. Titanic	HBO					Viacom
So Fine		ST				Warner Bros.
Sooner or Later					C	Viacom
Sounder		ST	TMC			UPA Productions
Spirit of St. Louis					C	Warner Bros.
Spirit of the Wind				HTN*		Atlantic
Starstruck			TMC			SMA Entertainment
Star Wars	HBO*	ST	TMC	HTN		20th Century-Fox
The Stratton Story					C*	MGM/UA
Strike Me Pink		ST				Samuel Goldwyn Co.
The Stud		ST				MGM/UA
The Student Prince		ST				MGM/UA
Summer Lovers	HBO*	(ST)	(TMC)			Orion
Superman II	(HBO)	(ST)	TMC	(HTN)		Warner Bros.
Take Her, She's Mine				(HTN)	C	20th Century-Fox
Tattoo		ST*	TMC			20th Century-Fox
Tempest			TMC	HTN	C	Columbia
Thank God It's Friday					C	Columbia
They All Laughed					C	HBO
They Shall Have Music		ST*				Samuel Goldwyn Co.
Things Are Tough All Over			(TMC)		C*	Columbia
Thunderbirds 2086: Computer Madness		ST				ITC
Thunderbirds 2086: Firefall		ST				ITC
Ticket to Heaven	HBO	(ST)	(TMC)			MGM/UA
Tim			(TMC)		C	Satori
Time Bandits	HBO*					Embassy
Timerider	HBO		TMC			Simcom
Treasure Island	HBO*					Warner Bros.
Treasure of the Four Crowns	HBO					Cannon
True Confessions		ST	TMC		(C)	MGM/UA
The Ultimate Warrior		ST*				Warner Bros.
Used Cars					C	Columbia
Venom	HBO	(ST)	(TMC)		(C)	Film Finance
Vice Squad					C*	Embassy
Victor Victoria	HBO*	(ST)	(TMC)	(HTN)		MGM/UA
Waltz Across Texas	HBO		(TMC)			Atlantic
Way Of The Wild		ST*				Best Film & Video
Who Has Seen the Wind?			TMC		(C)	Janus
Yanks			TMC		C	Universal
Young Doctors in Love	HBO	ST	TMC		C	ABC Video
Young Lady Chatterly					C	Orion

Cable Network Legend
HBO—Home Box Office
ST—Showtime
TMC—The Movie Channel
HTN—Home Theater Network
C—Cinemax

- Networks in parentheses indicate carriage in April, May, June, July and/or August.
- An asterisk following a network indicates the film is a carry-over from April, May, June, July and/or August.
- In total, 182 titles appear on the September schedules of HBO, Showtime, The Movie Channel, HTN and Cinemax. Of those films during the last six months (April-September 1983), 10 films appeared on four of the five services, 25 on three and 48 on two networks. Ninety-nine films are unduplicated.
- The motion picture distributor to pay cable with the most titles featured this month is Warner Bros. with 20, followed by MGM/UA with 18 and 20th Century-Fox with 16.
- "Red," the historical drama that earned Oscars for Warren Beatty (Best Director) and Maureen Stapleton (Best Supporting Actress) last year, goes on the HBO, HBO/Cinemax, Showtime and TMC guide covers this month. Appearing on HTN's front page is "Tempest," the reworking of Shakespear's fantasy starring John Cassavettes. The rest of the highlights on the HBO/Cinemax cover goes to made-for-cable product: a Kenny Rogers concert, the premiere of "Album Flash" and the Elizabeth Taylor/Carol Burnett drama matchup "Between Friends." That HBO Premiere Film also gets mention on the HBO guide cover.